

CPAA

The Calvert Performing Arts Alliance

February 2, 2021

Dear Supporter of the arts in Calvert County;

We are writing to you on behalf of Twin Beach Players and New Direction Community Theater — both 501(c)(3) nonprofit organizations — seeking support for our new endeavor:

The Calvert Performing Arts Alliance

The Calvert County Government will be issuing a Request for Proposal (RFP) for the Armory Building in Prince Frederick, and we are collectively committed to submitting a proposal to the county which would benefit performing arts groups and local businesses.

We will submit a proposal to convert it to a new Calvert Performing Arts Center. We believe this is financially viable through a combination of live theater and by providing classrooms, rehearsal space, and storage facilities for other groups. Initially, it will primarily service our two theater companies, but this will expand to allow other arts organizations to utilize the facility as well. The RFP will be forthcoming any time from the county, at which time we will be able to tour the building and finalize our plans.

In the immediate future, we will need financial support and volunteers to help us with the process of submitting our proposal. Responding to the RFP requires us to have architectural plans and have a qualified team of tradespeople ready to execute the plan should the county award us the building. In addition, due to the costs we will incur, we are also seeking corporate business partnerships and support for our collective alliance.

We are appealing to our Calvert community for help in making this happen! We want to hear from arts organizations interested in utilizing the building, businesses who would support our cause, and citizens and business owners who can help rally the Commissioners and other county officials on our behalf.

So what can you do?

- Donate at www.bit.ly/CalvertPerformingArtsCenterYES
- Sign the petition to make the Calvert Performing Arts Center a reality:
<http://chnng.it/HDYML7j6R5>
- Contact us to volunteer.

We are confident that the county will consider our proposal if the support from our Patrons and business community is overwhelming for a dedicated performing arts center in the county. As always, we thank you for your patronage, and ask you to support our Building Team and Financial Support Team through corporate or individual sponsorships, assistance with grant writing and general and legal guidance on our endeavor. Both of our companies are grateful for your support of the Arts community in Calvert, and we look forward to bringing live theater to a permanent home in central Calvert.

Sincerely,

Audra Vernier
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